

# TOWARDS ECONOMIC AND CLIMATE JUSTICE: A FEMINIST ANALYSIS OF CRITICAL TRENDS

**JANUARY 2024** 



### **EXECUTIVE SUMMARY**

To achieve a feminist vision for economic and climate justice, there is a clear need to shift away from our unsustainable models of consumption and resource extraction. Yet, the world's wealthiest countries and highest income-earners continue to bring in vast profits from fossil fuels, while neglecting to provide development finance according to their obligations and without which countries of the Global South will find it difficult to achieve sustainable development and climate justice. At current trends of income inequality, women will only achieve gender parity in labor income by 2100.

The proportion of low-income countries at high risk of or in **debt** distress has skyrocketed; countries are spending ever greater proportions of government revenue on external debt service—far more than on education and health, even at the height of the pandemic. The international response is largely centered around the G20 Common Framework for Debt Treatments established in November 2020, but civil society activists and Southern governments have condemned the Common Framework for its failure to advance debt cancellation, its limited scope, and for forcing countries to take on IMF programs to access debt treatment.

**Tax** abuse remains rampant, with hundreds of billions lost per year due to tax evasion by corporations and wealthy individuals. For low-income countries, this loss amounts to nearly half of their public health budgets. Countries remain pressured to keep corporate tax rates low, continuing a decades-long trend, while making up the revenue loss through higher consumption taxes which unduly burden low-earners over the wealthy—often at the direction of institutions like the IMF. The OECD/G20 Inclusive Framework on Base Erosion and Profit Shifting coming into effect in 2024 fails to address the scope of this challenge. However, there are hopes for a breakthrough in establishing a more democratic UN Framework Convention on Tax following a recent proposal published by the UN Secretary General and a UN General Assembly resolution put forward by the African Group and adopted in November 2023.

The International Monetary Fund (IMF) and World Bank have recently developed agendas for gender, climate, and internal reform, yet consistently fail to recognize how their democratic deficits and imposition of strict austerity measures directly harm both people and planet. Even at the height of the pandemic, the IMF made the majority of their loans contingent on the uptake of austerity measures that would only exacerbate the worst impacts of the pandemic on the most marginalized. Transforming the role of the BWIs is a fundamental precondition to a more feminist global economic governance structure, and at the very least must begin with quota reform to shift power away from the richest countries currently dominating the IMF.

Despite the links between gender and **trade** being increasing mainstreamed by the World Trade Organization (WTO) and the inclusion of gender policies in free trade agreements, global patterns in and governance of trade continue to take a siloed and neoliberal approach towards human rights. There is an

escalating influx of trade deals negotiated outside the WTO which expand the remit of trade governance beyond explicit trade issues to include non-trade issues. These rules constrain the abilities of Global South countries to implement regulations in a way that is necessary to achieve gender equality. Meanwhile, extractivist fossil fuel capitalism continues to be promoted by the current trade regime, both through the use of investor-state dispute settlement mechanisms by corporations to arbitrate against countries implementing environmental standards, and through a new era of export-oriented "green" extractivism of critical raw materials like lithium.

The **corporate capture** of global governance and development is most evident in the growing trend towards "multistakeholderism" promoted even at the UN. Multistakeholderism in principle invites a range of stakeholders to participate in global governance (at the expense of a waning voice for governments), but in practice gives multinational corporations undue influence in policy-making, standard-setting, and the distribution of public goods. This has been evident in the UN's increasing endorsement of private-public partnerships to close the "development financing gap," and through proposed partnerships like the (now cancelled) agreement between UN Women and BlackRock, the world's largest investment firm.

Although **climate finance** has grown year-on-year, Global North countries have failed to deliver on the commitment established in 2009 at COP15 to provide and mobilize US\$100 billion in climate finance per year by 2020. Climate finance is also largely disbursed through loans, exacerbating the debt crisis, which locks countries further into climate vulnerability. It insufficiently focuses on addressing loss and damage, does not reach the countries that need it most, and fails to account for the need to be gender-responsive.

### **This Report**

As the first in a forthcoming annual series, this report provides a snapshot of recent trends, particularly from the onset of the COVID-19 pandemic in 2020 onwards, where available statistical and other data exist. Its analysis employs a structural feminist lens to identify positive and negative developments around each of our seven focal areas, favoring solutions that emphasize the agency of people and communities rather than corporate interests and technological fixes. This report spotlights both local sites of struggle against the consequences of neoliberalism and global advocacy proposals from civil society and Global South countries to transform our economic system.

Read this report in Arabic, French, and Spanish, and through an interactive website, at economictrends.wedo.org.

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Designed by **Brevity & Wit.** 

### LIST OF ABBREVIATIONS

AfCFTA African Continental Free Trade Area
BEPS Base Erosion and Profit-Shifting

**BWIs** Bretton Woods Institutions

**CPTPP** Comprehensive and Progressive Agreement for Trans-Pacific Partnership

DAC Development Assistance Committee

DSSI Debt Service Suspension Initiative

FfD Financing for DevelopmentGDP Gross domestic productGNI Gross national income

**ICIT** Interoceanic Corridor of the Isthmus of Tehuantepec

IIA International investment agreement
ICMA International Capital Market Association

IFC International Finance Corporation
ILO International Labour Organization

**ICRICT** Independent Commission for the Reform of International Corporate Taxation

ISDS Investor-state dispute settlement
IMF International Monetary Fund

**IPEF** Indo-Pacific Economic Framework for Prosperity

IPR Intellectual property rightsLDC Least developed countryMNC Multinational corporation

MoU Memorandum of UnderstandingNCQG New collective quantified goalODA Official development assistance

**OECD** Organisation for Economic Cooperation and Development

**PPP** Public-private partnership

RST Resilience and Sustainability Trust
SDGs Sustainable Development Goals

**SDRs** Special Drawing Rights

SIDS Small island developing states

TRIPS Trade-Related Aspects of Intellectual Property Rights
 UNCTAD United Nations Conference on Trade and Development
 UNFCCC United Nations Framework Convention on Climate Change

**UNODC** United Nations Office on Drugs and Crime

**VAT** Value-added tax

WHO World Health OrganizationWTO World Trade Organization

### INTRODUCTION

The 21st century has been marked by a series of overlapping crises, from the climate emergency and biodiversity loss to soaring debt levels, escalating inflation rates, and deepening inequality and poverty—all with severe consequences for the rights of women, girls and gender-diverse people. The COVID-19 pandemic crystallized and magnified the unequal and extractive nature of the global economy and its repercussions, while also indicating that governments are more than capable of marshaling public resources to take action in the face of emergency. In the face of the current "polycrisis," feminist and peoples' movements are challenging the unrestrained pursuit of profit and economic growth, championing a radical vision for economic and environmental justice.

This polycrisis stems from the dominant economic paradigm of neoliberalism, which has underpinned the inequitable dynamics of the global economy since the 1980s. Neoliberalism—characterized by deregulation, privatization, and a withdrawal of the state from areas of social provision—has exacerbated inequalities, concentrated wealth in the hands of a few, and imposed untenable trade, tax and debt regimes on the majority of nations. These practices continue a legacy of colonial injustices, through which countries of the Global North extract resources, labor, and revenue from countries of the Global South, which lose more money through debt servicing, illicit financial flows, and tax evasion than they receive in aid or climate finance.

Women and gender-diverse people face disproportionate consequences of neoliberalism and its manifestations in austerity, debt, and an unequal trade regime. Due to their traditional societal roles, lower earnings, prevalence in informal employment, limited access to resources like land and social security, and involvement in subsistence agriculture, women are more likely to experience impoverishment.<sup>2</sup> Across all regions, women spend substantially more time on unpaid care work than men—inhibiting women from attaining higher-paying positions or from participating in the labor market in the first place, while also depriving them of their rights to leisure and opportunities for education or other pursuits.<sup>3</sup> According to the International Labour Organization (ILO), unpaid care and domestic work is estimated to account for 10% to 39% of gross domestic product (GDP) in some countries.<sup>4</sup> Despite this, care work continues to be unrecognized, undervalued, and un- or under-compensated—and in the face of public provision cuts, this work only increases in scale.<sup>5</sup>

<sup>1</sup> The "polycrisis" is a term <u>popularized</u> by British economic historian Adam Tooze in a Financial Times column in 2022 titled *Welcome to the world of Polycrisis* to describe the occurrence of disparate shocks that interact such that "the whole is even more overwhelming than the sum of the parts."

<sup>2</sup> Feminist Action Nexus for Economic and Climate Justice, A Feminist Agenda for People and Planet: Principles and Recommendations for a Global Feminist Economic Justice Agenda, 2021.

<sup>3</sup> World Inequality Lab, Half the sky? The Female Labor Income Share in a Global Perspective, 2021.

<sup>4</sup> International Labour Organization, Care Work and Care Jobs: For the future of decent work, 2018.

<sup>5</sup> UN Women, A toolkit on paid and unpaid care work: From 3Rs to 5Rs, 2022.

### THIS REPORT

The Feminist Action Nexus for Economic and Climate Justice coordinates collective advocacy and knowledge-sharing to promote the necessary transformation away from the fossil-fuel capitalism, neoliberalism, patriarchy and white supremacy that drive both the climate crisis and rampant inequality. The initiative aims to urgently and radically transform our approach to economic growth, our systems of production and consumption, and the rules that govern our macroeconomic and multilateral systems.<sup>6</sup>

As illustrated throughout this report, there is a significant gap between the contemporary global order and the vision put forward by the Feminist Action Nexus and our allies. **To begin to determine how far away we are from this vision—and therefore how to begin to achieve it—this report assesses progress and challenges in seven key areas, with seven chapters corresponding to our <u>key demands</u>. These are: 1) transforming systems for feminist economic and climate justice; 2) debt justice; 3) equitable and progressive taxation; 4) reforming the role of the Bretton Woods Institutions in global economic governance; 5) gender-just trade; 6) ending corporate capture; and 7) gender-just climate finance.** 

As the first in a forthcoming annual series, this report provides a snapshot of recent trends, particularly from the onset of the COVID-19 pandemic in 2020 onwards, where available statistical and other data exist. Its analysis employs a structural feminist lens to identify positive and negative developments around each of our seven focal areas, favoring solutions that emphasize the agency of people and communities rather than corporate interests and technological fixes. This report spotlights both local sites of struggle against the consequences of neoliberalism and global advocacy proposals from civil society and Global South countries to transform our economic system.

# I. TRANSFORMING SYSTEMS FOR FEMINIST ECONOMIC AND CLIMATE JUSTICE

Global economic growth has been predicated on a model of increasing consumption and resource extraction, with catastrophic effects on the climate. While there was a brief decline in emissions in 2020 during the start of the pandemic, this trend sharply reversed in 2021. Out of 50 billion tons of carbon emissions released into the atmosphere in 2021, three quarters were produced by the burning of fossil fuels for energy purposes. While global emissions are still far above what is required to meet the 1.5°C temperature threshold enshrined in Paris Agreement and people are facing a cost-of-living crisis through rising energy costs, energy companies are making exorbitant profits. A total of 45 energy firms made an average of US\$237 billion a year in windfall profits in 2021 and 2022, meaning they exceeded average profits in the previous four years by over 10%.

- 6 The conceptual framing for the Action Nexus is grounded in three key resources published in 2021:
  - A Blueprint for Feminist Economic Justice, authored by Diyana Yahaya [ENGLISH, FRENCH, SPANISH]
  - A Brief on a Feminist Decolonial Global Green New Deal, authored by Bhumika Muchhala [ENGLISH, FRENCH, SPANISH]
  - A Brief on Human Rights & the Private Sector, authored by Sanam Amin [ENGLISH, FRENCH, SPANISH]
     Arabic translations of all three documents are forthcoming by February 2024.
- 7 World Inequality Lab, World Inequality Report 2022, 2021.
- 8 ActionAid & Oxfam, Big business' windfall profits rocket to "obscene" US\$1 trillion a year amid cost-of-living crisis; Oxfam and ActionAid renew call for windfall taxes, 2023.

At the same time, spurred by the global entrenchment of the neoliberal economic model in the 1980s, income inequalities have been on the rise nearly everywhere, with sharp increases since the start of the COVID-19 pandemic both within and between countries. Today, the world's richest 10% capture over 50% of global income—while the bottom 50% of the global adult population share just 8.5%. In fact, 2020 saw the most significant increase in wealth for billionaires on record. During the pandemic, billionaires added US\$1.9 and US\$1.6 trillion to their net wealth in 2020 and 2021, respectively. In linequalities in income tend to impact women and gender-diverse people more starkly than men: if current trends continue, women will only achieve gender parity in labor income by 2100.

#### THE TOP 1% DRAW IN ALMOST 20% OF ALL WORLD INCOME (2021)

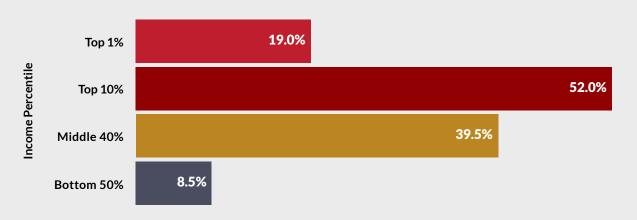


Figure 1.1: Share of total world income by income percentile (World Inequality Lab, 2021).

Global inequality manifests directly into carbon emissions inequality, as excessive emissions of the world's richest are a result of their consumption and investment patterns. Over the past two decades, the world's richest 10% have been responsible for over half of all carbon emissions, and just 1% of the global population accounts for half of all aviation emissions. In 2030, the world's richest 1% are projected to have per capita consumption emissions 30 times higher than compatible with the Paris Agreement limit of 1.5°C temperature rise. Data from 2019 shows that North Americans emit about three times the world average in emissions per capita—nearly 19 times the level required to keep warming under 1.5°C—while Sub-Saharan Africa emits just a quarter of the global average in per capita emissions.

<sup>9</sup> Inequality is measured here using the T10/B50 ratio between the average incomes of the top 10% and the bottom 50%.

**<sup>10</sup>** Development Initiatives, Inequality: Global trends, 2023.

<sup>11</sup> Development Initiatives, Inequality: Global trends, 2023.

<sup>12</sup> Oxfam & the Institute for European Environmental Policy (IEEP), Carbon inequality in 2030: Per capita consumption emissions and the 1.5°C goal, 2021.

**<sup>13</sup>** World Inequality Lab, World Inequality Report 2022, 2021.

#### NORTH AMERICA EMITS THREE TIMES THE WORLD AVERAGE IN PER CAPITA EMISSIONS (2019)

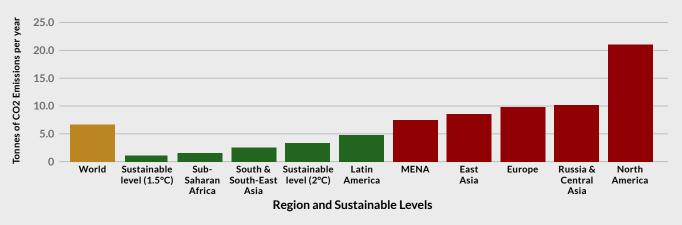


Figure 1.2: Regional comparison of average per capita emissions (World Inequality Lab, 2021)

### Alternatives for Human Well-Being: Degrowth and Buen Vivir

In recent years, alternatives to the model of endless economic growth have garnered increasing attention, with the concept of degrowth as one of the narratives gaining momentum. <sup>14</sup> Degrowth challenges the conventional pursuit of economic growth, advocating for a democratically led redistributive downscaling in production and consumption in industrialized countries to focus economic objectives around human wellbeing and ecological limits. <sup>15</sup> Degrowth policies include scaling down destructive sectors (such as fossil fuels, aviation, and livestock farming), and improving public services to deliver social outcomes without high levels of resource use—acknowledging that certain sectors (such as care) will require growth to meet basic needs. The degrowth approach holds that rapid decarbonization in wealthier countries will free up resources for low- and middle-income countries that still require growth for development. <sup>16</sup>

Alternative pathways for a socio-environmental future have also emerged from the Global South. The concept of *buen vivir* (or *sumak kawsay* in Indigenous Kichwa) originates from South America, with roots in the cosmologies of the Quechua peoples of the Andes. Buen vivir emphasizes living well through a harmonious relationship between human communities and the natural world. Both Ecuador and Bolivia have enshrined buen vivir and the Rights of Nature into their constitutions. <sup>17</sup> While fossil fuel industries have continued to extract resources in Ecuador over the past decade, there have been significant wins: in December 2021, the Ecuadorian Constitutional Court ruled in favor of the endangered Los Cedros Protected Forest against industrial copper and gold mining, setting a legal precedent for protecting the Rights of Nature. <sup>18</sup>

- 14 Hickel, Less is More: How degrowth will save the world, 2020.
- 15 Kothari, Demaria, & Acosta, Buen Vivir, Degrowth and Ecological Swaraj: Alternatives to sustainable development and the Green Economy, 2015.
- Office of the High Commissioner for Human Rights (OHCHR), <u>Declaration on the Right to Development</u>, 1986; Hickel, <u>Less is More: How degrowth will save the world</u>, 2020. A forthcoming primer series on *Degrowth for Social Justice*, written by Emilia Reyes, will be published by the Action Nexus in early 2024.
- 17 Kothari, Demaria, & Acosta, Buen Vivir, Degrowth and Ecological Swaraj: Alternatives to sustainable development and the Green Economy, 2015.
- 18 University of Sussex, New 'Rights of Nature' case will have major implications for protected forest and indigenous lands, 2022.

#### INTERNATIONAL DEVELOPMENT FINANCE

While still one of the most critical sources of transfers from Global North countries to the Global South, Official Development Assistance (ODA) remains far below promised or required levels. ODA makes up over 60% of external finance in least developed countries (LDCs). Yet, since the UN target for developed countries to provide 0.7% of their gross national income (GNI) for ODA was set 60 years ago, very few countries have met the target. In 2022, members of the Organisation for Economic Co-operation and Development's (OECD) Development Assistance Committee (DAC)—mandated to provide ODA—channeled only 0.36% of their GNI into ODA. In the same year, only five countries met or exceeded the UN target of 0.7% GNI for ODA.

In 2022, ODA provided by DAC members amounted to US\$204 billion, an increase of 13.6% from the previous year accounting for inflation.<sup>22</sup> However, much of this increase can be attributed to increased support to refugees within donor countries and in humanitarian aid, which contributed to approximately 14.4% and 10.9% of total ODA flows, respectively. This is largely due to a surge in ODA provided to Ukraine as a response to the Russian invasion.<sup>23</sup> If refugee costs and flows to Ukraine are discounted, **ODA** fell by 4% relative to 2021,<sup>24</sup> and declined overall by 0.7% to LDCs and 7.8% to sub-Saharan Africa.<sup>25</sup>

ODA spend is also insignificant relative to the amounts that rich countries spend on sectors that actively contribute to harm in the Global South. **The US's military expenditure in 2022 alone was four times that of cumulative ODA spend globally in the same year.**<sup>26</sup> The G20—the world's 20 largest economies—channelled US\$1.4 trillion in public financial flows to fossil fuels in 2022, outstripping ODA spend by nearly sevenfold.<sup>27</sup> At the same time, rich countries were allocated US\$437 billion in Special Drawing Rights (SDRs) from the International Monetary Fund (IMF) through the IMF's most recent allocation in 2021, boosting their liquidity by far more than they provided in ODA.<sup>28</sup>

- 19 OECD, External finance to least-developed countries (LDCs): A snapshot, 2022.
- 20 OECD on Development, Official Development Assistance April 2023 Preliminary figures, 2023.
- 21 This included Luxembourg (1%), Sweden (0.9%), Norway (0.86%), Germany (0.83%), and Denmark (0.7%).
- 22 OECD on Development, Official Development Assistance April 2023 Preliminary figures, 2023.
- **23** Ibid.
- 24 Relief Web, On the Preliminary 2022 ODA Figures: What is the real deal on REAL aid?, 2023.
- 25 OECD on Development, Official Development Assistance April 2023 Preliminary figures, 2023.
- 26 Stockholm International Peace Research Institute (SIPRI), SIPRI Military Expenditure Database, n.d.
- 27 Energy Policy Tracker, Fanning the Flames: G20 provides record financial support for fossil fuels, 2023.
- 28 Eurodad, The 3 trillion dollar question: What difference will the IMF's new SDRs allocation make to the world's poorest?, 2021.

## ADVANCED ECONOMIES SPEND MUCH MORE ON MILITARY EXPANSION AND PUBLIC FINANCIAL SUPPORT FOR FOSSIL FUELS, ALL WHILE HOARDING THE VAST SHARE OF IMF SDRS

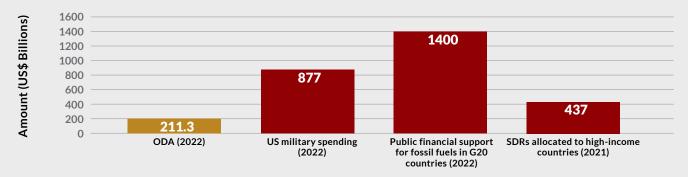


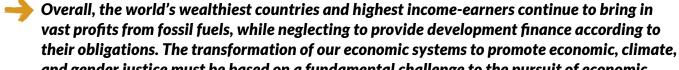
Figure 1.3: Comparison of global ODA spend in 2022 relative to other flows, including US military spending and fossil fuel subsidies spent by G20 countries in 2022 and the SDRs allocated to high-income countries in 2021 (OECD on Development, 2022; SIPRI, n.d.; Energy Policy Tracker, 2023; Eurodad, 2021).

#### **GLOBAL ADVOCACY SPOTLIGHT**

### Reparations

Calls for reparations have reverberated across the formerly colonized countries of the Global South for decades, and have been growing in light of the COVID-19 pandemic and an escalating debt crisis. Reparations encompass both financial compensation and acknowledgment for the responsibility of past harms. Just as critically, reparations are also about democratizing the unjust global structures that have allowed the persistence of colonial legacies.<sup>29</sup>

Many of the calls for reparations are made in the context of demands for debt cancellation, as a "reparation and a right for the people who have been wounded and sacrificed on the altar of repaying odious and illegitimate debts, and who bear the brunt of the climate crisis." When British royals toured the Caribbean in 2022, calls for reparations were made in Jamaica by the Advocacy Network, and Jamaica's National Reparations Commission began review of a petition seeking British compensation for the Transatlantic trade in enslaved persons. Meanwhile, in February 2023, amidst worsening debt crisis, Sri Lankan Prime Minister Dinesh Gunawardena called for compensation for atrocities committed by imperialists in Sri Lanka. 31



and gender justice must be based on a fundamental challenge to the pursuit of economic growth and establish reparations for the countries that have been and will continue to be harmed by the climate crisis and the payment of illegitimate and colonial debt.

<sup>29</sup> Gender and Development Network, Reparations as a pathway to decolonisation, 2023.

<sup>30</sup> WoMin African Alliance & CADTM Afrique, Call to the African Union, African Heads of State, International Financial Institutions, Chinese Lending Bodies and Private Creditors for a total and unconditional cancellation of African debt!, n.d.

<sup>31</sup> Gender and Development Network, Reparations as a pathway to decolonisation, 2023.

### II. DEBT

Since colonial times, debt has been used as a tool by the Global North to extract wealth and resources from the Global South, making most of this debt illegitimate and unjust.<sup>32</sup> In recent years, debt levels in the Global South have surged at an alarming rate, posing significant implications for women's rights and economic wellbeing. Debt is simultaneously making climate-vulnerable countries unable to spend on mitigation, adaptation, and loss and damage, and forcing governments to further contribute to climate change and biodiversity loss through environmentally destructive industries like fossil fuels, mining, and industrial agriculture to raise revenue to service their debts—magnifying the climate crisis at a time when 93% of countries most vulnerable to the climate crisis are at or nearing significant debt distress.<sup>33</sup>

#### RISING DEBT IS CURBING SOCIAL AND CLIMATE SPENDING

The proportion of low-income countries that are at high risk of or already in debt distress has doubled from 2015 to 2022, rising from 30% to 60%.<sup>34</sup> The 2022 Global Sovereign Debt Monitor indicates that out of 148 surveyed countries in the Global South, 135 face critical levels of indebtedness. Among these, 39 countries are described as particularly critically indebted, which is more than three times the pre-pandemic number.<sup>35</sup>

## THE PROPORTION OF LOW INCOME COUNTRIES NEARING OR AT DEBT DISTRESS HAS DOUBLED FROM 2015 TO 2022

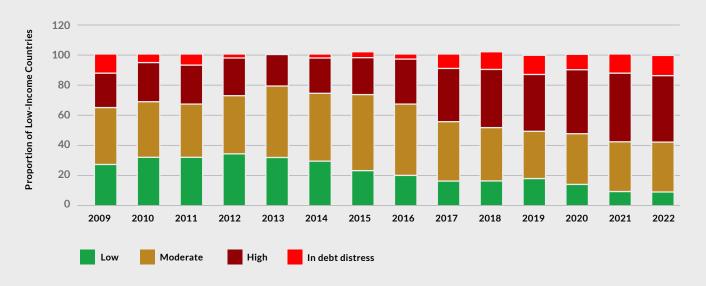


Figure 2.1: Proportion of low-income countries (defined as countries under the debt service suspension initiative, DSSI) with low-income debt sustainability analyses (DSIs), indicating debt distress, from 2009 to 2022 (IMF, 2022)

- 32 Debt Justice, Colonialism and debt: how debt is used to exploit and control, 2022.
- 33 ActionAid, The Vicious Cycle: Connections between the debt crisis and climate crisis, 2023.
- 34 IMF, Annual Report 2022: Crisis upon crisis, 2022.
- 35 MISEREOR & Erlassjahr.de, Global Sovereign Debt Monitor 2022, 2022.

Countries are spending more on external debt service than ever. **Between 2010 and 2018, external debt** payments by developing country governments increased by 83% as a proportion of government revenue.

The amount of debt service payments owed to external creditors is currently at its highest level since the late 1990s. In 2022, debt payments by LDCs and SIDS to G20 creditors amounted to US\$21 billion, a 50% increase from US\$14 billion in 2021. Despite the billions already paid in interest and capital repayments, in 2021 G20 countries continued to hold US\$155 billion in bilateral debt from LDCs and SIDS. 37

With mounting obligations to pay back creditors, countries have increasingly less fiscal space to invest in public services. In two-thirds of the countries with the highest debt payments between 2010 and 2018, public spending is declining.<sup>38</sup> In 2020, 36 countries spent more on external debt servicing than on education.<sup>39</sup> In the same year—at the height of the pandemic—countries on average spent more on debt service payments than on healthcare—which was not universally the case in 2016.<sup>40</sup>

## ALL REGIONS IN 2020 SPENT MORE ON AVERAGE ON DEBT SERVICE PAYMENTS THAN ON HEALTHCARE SPENDING

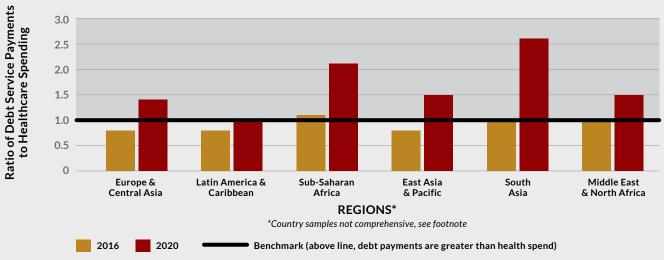


Figure 2.2: Change in ratio of debt service payments to healthcare spending from 2016 to 2020 (ActionAid, 2022).41

Countries are also spending more on debt than they receive in climate finance and even total foreign aid in some countries. In 2021, 59 LDCs and small island developing states (SIDS) spent a cumulative US\$33 billion on debt repayments while receiving only US\$20 billion in climate finance. Both the total value of debt payments and the ratio of debt payments to climate finance were greater than in 2020. In nine countries, debt service payments in 2021 were greater than total foreign aid received.<sup>42</sup>

- 36 Eurodad, Out of service: How public services and human rights are being threatened by the growing debt crisis, 2020.
- 37 International Institute for Environment and Development (IIED), Climate-vulnerable indebted countries paying billions to rich polluters, 2023.
- 38 Eurodad, Out of service: How public services and human rights are being threatened by the growing debt crisis, 2020.
- 39 ActionAid, The Care Contradiction: The IMF, Gender, and Austerity, 2022.
- **40** Ibid.
- 41 The data is based on a sample of 20 countries from Europe & Central Asia, 23 countries from Latin America & the Caribbean, 16 countries from East Asia & the Pacific, 8 countries in South Asia, and 10 countries in the Middle East & North Africa.
- 42 The nine countries included Angola, Myanmar, the Dominican Republic, Jamaica, the Maldives, Senegal, Belize, Lesotho, and Laos. IIED, Drowning in debt: help for climate vulnerable countries dwarfed by repayments, 2023.



Photo: Beatriz Ortiz Martínez

### "We Want Ourselves Alive and Debt Free!"

Women's movements in Latin America are drawing links between debt, gender violence, and the financialization of social reproduction—and making these links visible in their political actions. A feminist reading of debt shows how the external debt contracted by nation states reinforces women's dependencies on their household and increases their precariousness. Countries in debt distress often implement austerity measures, increased interest rates, and face currency depreciations that erode household purchasing power. The resulting increases in costs of living push households to take on debt—a particularly acute challenge for women-led households with extra unpaid care responsibilities. As families face challenges in affording their basic needs, they turn to banks and creditors that drive a cycle of further indebtedness.<sup>43</sup>

In this context, protests rallying around slogans challenging debt are not new in Argentina. The classic "IMF out" confronting IMF-imposed foreign debt and austerity traces back to the days of military dictatorship (1976-1983). In 2017, the Ni Una Menos Collective launched the slogan, "We want ourselves alive and debt free!" after the first international feminist strike, linking gendered and economic violence. Under this rallying cry, unions, workers, students, and gender-diverse peoples alike brought attention to the violence of debt in everyday life. In 2022, the International Women's Day or #8M protesters united under the slogan, "The debt is owed to us," flipping the script around the debt owed to the women and gender-diverse people robbed by financial violence.

- 43 Limón, ¿Quién le debe a quién?, 2021.
- 44 #8M refers to 8 March, the official date of International Women's Day.
- **45** Cavallero & Gago, <u>A Feminist Reading of Debt</u>, 2021.

#### INADEQUATE PROPOSALS FOR REFORM

In response to urgent calls for debt relief in the context of the COVID-19 pandemic, the G20 and Paris Club<sup>46</sup> established the Common Framework for Debt Treatments in November 2020. Contrary to calls for debt cancellation and hopes for a breakthrough in debt restructuring, the Framework is limited to debt restructuring and applies to only part of the debt held in only 73 low-income countries.<sup>47</sup> So far, only four countries have requested access to the Common Framework—Chad, Ethiopia, Ghana, and Zambia—and in no case has meaningful debt relief resulted.

Two years after requesting treatment in 2020, Chad is the only country to have finalized the process.<sup>48</sup> Chad's creditors decided that Chad did not require full cancellation of its debts, due to the country's surging revenues from high oil prices—forcing climate-vulnerable Chad to maintain reliance on oil at a time when countries should be transitioning away from carbon-intensive fuels.<sup>49</sup> Meanwhile, Ethiopia's application to the Common Framework resulted in a downgrading of its credit rating to a "CCC" from a "B",<sup>50</sup> constituting a long-term negative effect on its availability to secure future credit and a warning to other countries that might consider applying. Further, by not including middle-income countries, the Common Framework also fails to address the debt crises currently experienced by countries like Sri Lanka and Suriname.<sup>51</sup>

In recent years, low- and middle-income economies have experienced a growing reliance on private creditors, especially bondholders. **By 2021, private creditors accounted for 61% of the long-term public and publicly guaranteed external debt stock, amounting to U\$\$3.6 trillion**. While private creditors tend to attach fewer conditionalities that directly require austerity measures, they also tend to have less preferential rates than bilateral government creditors or multilateral institutions like the IMF, resulting in significant increases in debt service requirements.<sup>52</sup>

Yet the Common Framework does not oblige private creditors to participate,<sup>53</sup> which means that any debt relief countries receive may be redirected to service private debt, rather than on critical spending on climate or social services.<sup>54</sup> In fact, under the Common Framework, private creditors stand to profit from delaying debt relief—and may be intentionally holding out on negotiations to maximize profits on their bond holdings. If the bonds bought by private creditors from Ethiopia, Ghana, Sri Lanka, Suriname, and Zambia were bought at current depressed prices and paid in full, creditors could profit by US\$30 billion on top of the premium interest rates they have already charged to cover their risk.<sup>55</sup>

- 46 The Paris Club constitutes a secretive and undemocratic cartel of creditors who have the primary purpose of maximizing returns on their loans. See Civil Society Statement on the Paris Club at 50: illegitimate and unsustainable, 2006.
- **47** Eurodad, The debt games: Is there a way out of the maze?, 2023.
- The conclusion of Zambia's debt negotiations was announced at the 2023 IMF/World Bank Annual Meetings in Marrakech, also two years after its initial request under the Common Framework. But discrepancies between Zambia's bondholders have effectively nullified the agreement, raising existential concerns about the Common Framework. See: University of Oxford, Faculty of Law: "Is Zambia the Piece that will Break the International Financial Architecture?" 2024. See also Debt Relief for Green and Inclusive Recovery, "Winner Takes All Twice: How Bondholders Triumph, Before and After Debt Restructuring," 2023 and Debt Justice UK, "Zambia (almost) debt deal," 2023. This case will be explored in more detail in the forthcoming subsequent issue of the Trends Report, later in 2024.
- 49 Bretton Woods Project, Chad gets debt rescheduling, not relief, and is left dependent on oil revenues, 2022.
- **50** Fitch Ratings, Fitch Downgrades Ethiopia to 'CCC', 2021.
- **51** Eurodad, The debt games: Is there a way out of the maze?, 2023.
- **52** World Bank Group, International Debt Report 2022, 2022.
- **53** Eurodad, The debt games: Is there a way out of the maze?, 2023.
- 54 World Bank Group, International Debt Report 2022, 2022.
- 55 Debt Justice, The potential profit for bondholders if debts are not canceled, 2023.

Many countries have called for debt standstills in the face of climate emergencies or pandemics, with the World Bank and several bilateral creditors recently committing to include "pause clauses" in future debt contracts. Central to the Bridgetown Initiative conceived through the leadership of Barbados Prime Minister Mia Mottley, these clauses will allow Global South countries to pause debt repayments in the face of future climate disasters. But these pause clauses do nothing to address the existing mountain of debt payments at a time when 61 countries—most of which are highly climate-vulnerable—require immediate debt relief due to being at or near acute debt distress. Measures agreed so far also fail to address other emergencies such as pandemics, or a longer-term need for climate adaptation.<sup>56</sup>

#### **GLOBAL ADVOCACY SPOTLIGHT**

#### Calls for a UN-Based Debt Workout Mechanism

Global South countries and civil society activists have long advocated for a UN-based debt workout mechanism as an alternative to the current international architecture governing debt, which is spearheaded by the undemocratic IMF. This UN mechanism would give equal voice to the interests of debtor countries, rather than the status quo of a creditor-dominated debt architecture.<sup>57</sup>

Yet, there has so far been little progress. In 2014, a window seemed to open in the UN as the G77 and China (the major negotiating bloc of developing countries) committed the General Assembly to working towards establishing a multilateral legal framework for sovereign debt resolution. However, G7 governments—holders of a majority of low- and lower-middle income country debt—did not cooperate, and many boycotted the negotiations. The process resulted in a set of principles, including the UN Basic Principles on Sovereign Debt Restructuring Processes and the UN Conference on Trade and Development's (UNCTAD) Roadmap and Guide on Sovereign Debt Workouts. While useful additions to the normative framework, these principles are non-binding and voluntary in nature, with little impact to customary international law.



Overall, multilateral ambition for debt reform has not provided meaningful debt relief or addressed the root causes of the escalating debt crisis. As climate change increases countries' vulnerability to shocks, a growing debt burden and downgraded credit ratings constrain their ability to respond. Countries in the Global North are the least affected by the debt crisis and are home to the majority of private creditors who have incentives to delay debt relief. This inequitable dynamic means that debt resolution—and specifically, debt cancellation—must be driven by the more democratic space of the UN.

- 56 The Guardian, World Bank offers developing countries debt pauses if hit by climate crisis, 2023.
- **57** Eurodad, **2023**: A more just world is still possible, 2023.
- 58 Eurodad, We can work it out: 10 civil society principles for sovereign debt resolution, 2019.
- 59 UNCTAD, Roadmap and Guide for Sovereign Debt Workouts, 2015; UN General Assembly, Basic Principles on Sovereign Debt Restructuring Processes, 2015.
- **60** Eurodad, We can work it out: 10 civil society principles for sovereign debt resolution, 2019.

### III. TAXATION

A just and equitable tax system is critical to the redistribution of wealth both within and across countries, and to mobilize public finance for social wellbeing. Yet, for decades the international tax regime has been dominated by the world's richest countries, particularly through the leadership of the OECD, an intergovernmental organization composed of 38 member countries (most of which are high-income) committed to the ideals of free market capitalism. The consequences of this asymmetric governance are egregious: countries in the Global South lose billions of dollars every year through tax evasion and avoidance, most of which is driven by multinational corporations based in OECD countries. Compounding these losses, countries' taxation policies are often regressive—increasingly relying on consumption taxes that disproportionately burden low-income earners and women-led households.

### CORPORATE TAX ABUSE AND TAXATION SYSTEMS

OECD countries are home to the multinational corporations (MNCs) that drive the greatest tax-related illicit financial flows, and constitute some of the largest tax havens. Data from 2023 reveals that higher-income countries are responsible for 99.3% of all annual tax loss across the globe due to corporate tax abuse. Around 75% of those corporate tax losses end up in OECD-country tax havens in countries like the United Kingdom, British Overseas territory Bermuda, United States territory Puerto Rico, Singapore, the Netherlands, and Luxembourg. In 2023, Tax Justice Network reported that countries lose approximately US\$480 billion a year to global tax evasion and profit-shifting by MNCs and wealthy individuals—of which US\$311 billion alone, or nearly two-thirds, is lost through corporate profit-shifting to tax havens.

These staggering levels of corporate tax abuse mean that low-income countries have even less space for public service provision or investments in climate finance. Although larger economies sustain the largest losses (US\$433 billion per year based on 2022 data), lower-income countries' losses (US\$47 billion per year) are far more impactful when considering the proportion of their budget spent on essential public services such as welfare, health, or education. A US\$433 billion loss for high-income countries makes up about 9% of their public health budget, whereas a US\$47 billion loss in tax revenue for low-income countries is equivalent to 49% of their public health budgets.<sup>63</sup>

<sup>61</sup> Tax Justice Network, State of Tax Justice 2023, 2023.

**<sup>62</sup>** Ibid.

**<sup>63</sup>** Ibid.

## LOW-INCOME COUNTRIES LOSE AN EQUIVALENT OF OVER HALF OF THEIR PUBLIC HEALTH BUDGETS TO CROSS-BORDER TAX ABUSE

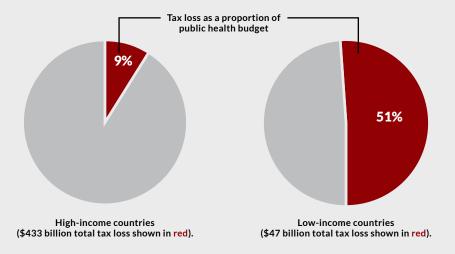
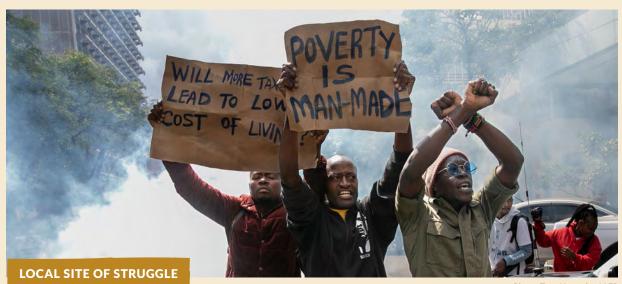


Figure 3.1: Comparison of tax loss through cross-border tax abuse as a share of public health budgets in high- versus low-income countries (Tax Justice Network, 2023).

On top of the billions lost through tax-related illicit financial flows, corporate income tax rates have generally declined over the past few decades, further curbing the fiscal space of countries to invest in public services. Since the 1980s, as neoliberal policies have accelerated, global average statutory corporate tax rates have fallen by more than half, from 49% in 1985 to 24% in 2018.<sup>64</sup> Most countries today have a corporate tax rate below 30%.<sup>65</sup> Most recently, in 2022, ten countries decreased their corporate tax rates, reflecting a continuation of the general trend in countries cutting their corporate income tax. In the same period, only six countries increased their top corporate tax rates.<sup>66</sup> This change reflects existing pressures to encourage foreign direct investment.<sup>67</sup>

At the same time, countries are encouraged by the IMF to increase regressive taxes on consumption goods, disproportionately burdening low-earners. **During COVID-19**, **out of 107 loans negotiated between governments and the IMF between March 2020 to March 2021 for economic recovery, the IMF proposed an increase in value-added tax (VAT) in 14 countries.** <sup>68</sup> This is a continuation of a well-established trend: between 1990 and 2017, countries overwhelmingly tended to replace progressive income and corporate taxes with regressive taxes like VAT as part of IMF loan conditionalities. Instead of locating the burden of taxation on top-earners who can afford to pay more in taxes, VAT increases further harm to women by reducing their ability to meet their basic needs. This is because VAT—as a regressive consumption tax collected by sellers across the supply chain—lowers purchasing power of all consumers, rather than being a form of targeted and direct taxation on wealthy income-earners. <sup>69</sup>

- **64** World Inequality Lab, World Inequality Report 2022, 2021.
- 65 Tax Foundation, Corporate Tax Rates Around the World, 2022, 2022.
- 66 The ten countries that reduced their corporate tax rates are the Seychelles, Sierra Leone, Zambia, Bangladesh, Myanmar, Tajikistan, France, Greece, Monaco, and French Polynesia. Meanwhile, the six countries that increased their rates are Colombia, South Sudan, Netherlands, Turkey, Chile, and Montenegro, although Turkey is set to re-establish their pre-2022 corporate tax rate in 2023.
- 67 Tax Foundation, Corporate Tax Rates Around the World, 2022, 2022.
- 68 Oxfam, Adding Fuel to the Fire: How IMF demands for austerity will drive inequality worldwide, 2021.
- 69 Ibid.



#### Photo: Tony Karumba / AFP

### Mass Protests in Kenya Over Regressive Tax Hikes on Essential Goods

In early 2023, the Kenyan Government introduced a new financial bill to increase public revenues to service their international debt payments, which includes a 1.5% housing levy and doubles the tax on petroleum products from 8% to 16%. These changes instantly triggered an increase in transportation costs, which ricocheted across other sectors, hiking the prices of basic commodities such as bread and maize flour. This has had a significant impact on the net income of low earners, and adds to the burden on women and women-led households because they spend a greater proportion of income on the essential goods included in the tax hike. The increase in transportation costs may also limit women's mobility, particularly those living in rural areas.

As MNCs and wealthy individuals continue to make billions through tax abuse and evasion, Kenyan protesters took to the streets in July 2023 over the tax hikes on essential goods. The protests have been urgent and severe: more than 23 people have died and hundreds were arrested.<sup>73</sup>

#### INADEQUATE SOLUTIONS FOR REFORM

The OECD (which, as mentioned above, functions outside the global multilateral system and consists of only rich country governments) has led the charge to reform the global tax system to address tax-related illicit financial flows, particularly since 2016 with the introduction of the OECD/G20 Inclusive Framework on Base Erosion and Profit Shifting (BEPS).<sup>74</sup> Though the Inclusive Framework represented the first plausible opportunity for non-OECD countries to partake in global rule-setting on tax, it excludes over

- 70 Al Jazeera, Kenya braces for 3 days of anti-government protests: All the details, 2023.
- 71 Al Jazeera, Kenya's opposition set for a second day of tax hike protests, 2023.
- 72 DW, Kenya's planned tax hikes spark anger, 2023.
- 73 Al Jazeera, Kenya's opposition set for a second day of tax hike protests, 2023.
- 74 BEPS refers to strategies used by corporate entities to exploit mismatches in tax rules to shift their profits to low or no-tax jurisdictions.

two-thirds of LDCs. Only 27 out of 54 African countries are members of the Framework—in part because many countries are refusing to partake in a proposal over which they had little say.<sup>75</sup> While it was meant to come into effect in 2023, the implementation of the Inclusive Framework has been delayed to 2024.<sup>76</sup>

The Inclusive Framework aims to force the world's largest MNCs to pay a greater share of taxes in countries where they are making profits. While this is a welcome departure from the previous system, where taxation largely depended on MNCs having a physical presence, its minimal scope is a significant concern. The Framework applies only to super profits above a 10% return on revenue, and only for slightly over 100 large MNCs with a global turnover of at least €20 billion. It also does not cover taxation of MNCs for digital services, which would let companies like Amazon off the hook.<sup>77</sup>

As endorsed by G20 leaders in 2021, the Framework also seeks to establish a global minimum corporate tax rate of 15%. However, enforcement is a matter of national discretion, and applies only to MNCs with a global turnover exceeding €750 million. His leaves out around 80 to 90% of corporations around the world. Further, most progressive analysis agrees that the 15% minimum is too low, with UN and independent panels calling for global corporate tax rates between 20 and 30%. A minimum corporate tax rate of 25% would drive almost US\$17 billion more in tax revenue for the world's 38 poorest countries.

Besides OECD-led reforms, a key development in the push for combating global tax abuse is the UNCTAD release of measurement tools and methodological guidelines on illicit financial flows. In 2020, UNCTAD and the UN Office on Drugs and Crime (UNODC) published a *Conceptual Framework for the Statistical Measurement of Illicit Financial Flows*, which constitutes the first attempt to conceptualize illicit financial flows and measure them from selected legal markets as an attempt to generate better statistics to reflect a clearer reality of these flows.<sup>83</sup>

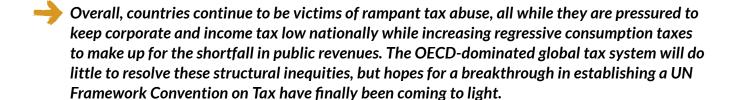
- 75 IMF, International Corporate Tax Reform, 2023.
- **76** Ibid.
- 77 Eurodad & LSE, <u>Is the OECD 2021 corporate tax deal fair?</u>, n.d.
- 78 The Guardian, G20 Leaders to Endorse Biden Proposal For Global Minimum Corporate Tax Rate, 2021.
- 79 IMF, International Corporate Tax Reform, 2023.
- 80 Eurodad & LSE, Is the OECD 2021 corporate tax deal fair?, n.d.
- 81 In 2021, the UN Financial Accountability, Transparency and Integrity (FACTI) Panel recommended a 20 to 30% global corporate tax. Meanwhile, the Independent Commission for the Reform of International Corporate Taxation (ICRICT) called for a minimum 25% global corporate tax rate.
- 82 Oxfam, OECD deal on track to become rich country stitch-up: Oxfam, 2021.
- 83 UNCTAD, Conceptual Framework for the Statistical Measurement of Illicit Financial Flows, 2020.

### **GLOBAL ADVOCACY SPOTLIGHT**

### **UN Framework Convention on Tax**

Civil society organizations have long advocated for a UN Convention on Tax as "a major step forward in the international fight against tax havens and international tax dodging by the world's wealthiest individuals and corporations." His would be a binding multilateral convention similar to the UN Framework Convention on Climate Change (UNFCCC), empowering governments to exercise greater sovereignty over tax decisions affecting their economies and diverting power away from the OECD-led tax governance system. These changes would have great potential to improve wealth taxation, tax excess profits of fossil fuel corporations, end tax avoidance by multinational corporations, combat financial secrecy, and shift the power of international tax negotiations to be more inclusive and effective.

In a landmark step towards overhauling the global tax governance system, in November 2023 the UN General Assembly agreed a resolution to form a UN Framework Convention on Tax. Submitted by the African Group of States, and building on momentum highlighted by the UN Secretary-General's proposal in August 2023,<sup>87</sup> the resolution sets in motion an intergovernmental committee to determine the terms of reference for the convention, by August 2024.<sup>88</sup> Though Global North countries have expressed objections to the proposal, a united front across civil society and the Global South could ensure that a new global tax governance system is finally within reach.<sup>89</sup>



**<sup>84</sup>** Eurodad, <u>Growing support for a UN Convention on Tax</u>, 2023; see also Eurodad, Proposal for a United Nations Convention on Tax, 2022 for a full proposal on what this convention could look like.

<sup>85</sup> Tax Justice Network, State of Tax Justice 2023, 2023.

<sup>86</sup> Global Alliance for Tax Justice, Tax Justice, Not Greenwashed "Innovation": A Feminist Perspective on the Paris Summit, 2023.

<sup>87</sup> UN General Assembly, Promotion of inclusive and effective international tax cooperation at the United Nations: Report of the Secretary-General (Advance unedited version), 2023.

**<sup>88</sup>** Global Policy Forum, <u>Reforms to the global financial architecture</u>, 2023.

<sup>89</sup> Eurodad, A UN Convention on Tax – momentum just keeps growing, 2023. See also Global Alliance for Tax Justice, "Historic UN Tax Vote – A Tremendous Win for Africa and the Global Fight for Tax Justice," 2023.

### IV. GLOBAL ECONOMIC GOVERNANCE

Since their inception at the 1944 Bretton Woods Conference—a process led by the colonial Global North and attended by only 44 countries—the Bretton Woods Institutions (BWIs, comprised of the World Bank and International Monetary Fund) have held significant sway in global economic governance. Their colonial roots manifest in a democratic deficit in decision-making, leading to limited resource access for Global South countries and the imposition of strict austerity measures to impose control on public spending through loan conditionalities. These measures disproportionately impact low-income countries with little influence on decision-making—and within these countries, women and gender-diverse people in particular.

### **DEMOCRATIC DEFICITS IN THE BWIS**

The IMF has long been criticized by civil society activists and Global South countries for its one-dollar-one-vote, quota-based decision-making structure. **Around 36 advanced and high-income economies have the strongest voting share in the IMF and hold approximately 59% of IMF votes.** GDP comprises half of the determinant for a country's vote share in the IMF—meaning richer countries have greater decision-making power—but 30% of quota allocations are determined by a country's "openness": its volume of current account payments and transfers. This is based on the IMF's subjective interpretation that integration through international trade and finance is beneficial for countries, despite evidence that liberalization leaves many countries in the Global South vulnerable to global market fluctuations and financial crises.

Quota allocations also determine the amount of SDRs distributed to IMF member states, meaning wealthy countries receive a majority of the allocation. Of the US\$650 billion in new SDRs proposed in 2021, only US\$7 billion has gone to low-income countries, with the vast majority being added to the coffers of rich Global North countries unable to transfer them to other countries due to the stipulations of national legislation.<sup>91</sup>

#### HIGH-INCOME COUNTRIES RECEIVED THE VAST MAJORITY OF THE \$650 BILLION ALLOCATION OF SDRS

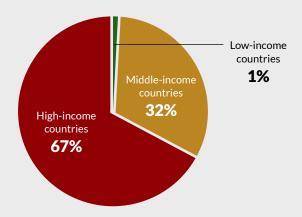


Figure 4.1: US\$650 billion SDR allocation by country income level (Eurodad, 2021).

<sup>90</sup> Bretton Woods Project, IMF and World Bank decision-making and governance, 2020.

<sup>91</sup> Eurodad, The 3 trillion dollar question: What difference will the IMF's new SDRs allocation make to the world's poorest?, 2021.

Any proposed reforms of the IMF and their role in global economic governance will be impossible without meaningful quota reform. The U.S. has an automatic veto power on quota increases and the distribution of voting shares because such decisions require an 85% majority, and the U.S. itself has an over 15% voting share. The IMF periodically reviews its quotas, with the most recent review in December 2023 without changing the formula or making even small adjustments. Only two increases in quota shares have been implemented in the past 30 years, demonstrating the rigidity of the existing system.

The World Bank is also governed by undemocratic decision-making processes, as evidenced by the assignment of former Mastercard CEO Ajay Banga as the new World Bank president at the beginning of 2023. Banga's nomination resulted from the BWIs' colonial leadership selection process, determined by a "gentleman's agreement" where the World Bank president is always a U.S. national and the IMF managing director is always a European. Hanga, whose orientation towards private capital and lack of development experience should have disqualified him, was supported by other Global North countries even before the nomination period technically began. He was supported by other Global North countries and the lowest private capital and lack of development experience should have disqualified him, was supported by other Global North countries even before the

### **IMF AUSTERITY UNDERMINES HUMAN RIGHTS**

Since the introduction of structural adjustment programs in the 1980s, the IMF has frequently attached policy conditionalities in their lending to developing countries, stipulating reductions in public expenditure that have increased poverty and income inequality. Due to their dominant role in IMF decision-making, advanced economies determine the conditions attached to IMF lending—without ever having to take on IMF policy advice or endure the effects of these conditions themselves.<sup>96</sup>

## COUNTRIES WITH THE LEAST VOTING SHARES AT THE IMF HAVE COMPLETED THE MOST IMF PROGRAMS

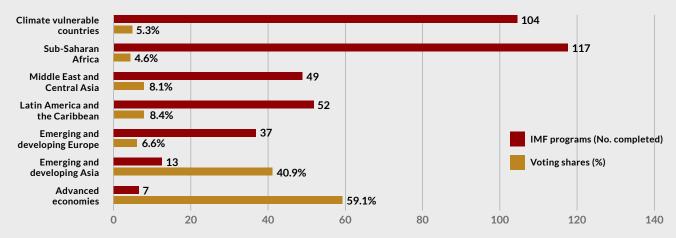


Figure 4.2: Comparison of the IMF voting share of country blocs compared to the number of completed IMF lending programs since 2002. Note that vote shares and IMF programs are measured by different indicators so vote shares will never exceed 100 on the horizontal axis. (Boston University Global Development Policy Center, 2022).

- 92 See Christian Aid, The 16th IMF quota review: Opportunities for greater representation of the global South in international economic decision-making, 2023.
- 93 Devex, "Opinion: IMF rules continue to be rigged against the world's poorest," 2023.
- **94** Center for Global Development, Time, Gentlemen, Please, 2019.
- 95 Bretton Woods Project, Democratic Deficit in the World Bank Presidential Appointment, 2023.
- 96 Boston University Global Development Policy Center, No Voice for the Vulnerable: Climate change and the need for quota reform at the IMF, 2022.

Despite its alleged mandate to assist countries in recovering from the pandemic, the IMF continues to push austerity alongside its COVID-19 programming. **Out of 107 loans worth US\$107 billion negotiated between governments and the IMF for post-COVID-19 economic recovery from March 2020 to March 2021, 90 loans required austerity measures as a condition for financing.** In these loans, the IMF proposed public expenditure cuts for 55 countries, wage bill cuts and freezes for 31 countries, and an increase in value-added tax in 14 countries. This has eroded the welfare state and the role of public finance, curbing access to social services for women and others facing discrimination. P8

Further, the IMF's response to COVID-19 has only continued to exacerbate sovereign debt at the cost of social service provision. <sup>99</sup> By 2023, the governments of 59 low- and middle-income countries will be spending less on social services than they did in the 2010s. <sup>100</sup> Where there are provisions for social spending, IMF loans tend to favor targeted programs rather than universal social protection. <sup>101</sup> Targeted programs have a narrow scope for protection and use selection processes that are costly, inaccurate, and ultimately exclude many people from applying, as well as increasing the stigma around social protection due to the need to apply. <sup>102</sup>

In response to criticisms of IMF-imposed austerity, since 2019, the IMF has been implementing "social spending floors" as part of their loan conditionalities. These floors represent a minimum level of public spending on social services such as education, health, and social protection. Countries must agree to maintain floors, even under the fiscal consolidation measures often required by IMF-supported programs. However, social spending floors typically take a backseat to austerity conditionalities in implementation.

An Oxfam analysis of IMF social spending floors in loan programs to low- and middle-income countries in 2020 to 2021 found that for every US\$1 the IMF encouraged countries to spend on public goods, it has demanded that they cut four times more through austerity measures. 103

<sup>97</sup> Oxfam, Adding Fuel to the Fire: how IMF demands for austerity will drive inequality worldwide, 2021.

**<sup>98</sup>** Ibid.

<sup>99</sup> Eurodad, Out of service: How public services and human rights are being threatened by the growing debt crisis, 2020.

<sup>100</sup> Oxfam, IMF Social Spending Floors: A fig leaf for austerity?, 2023.

<sup>101</sup> Recommendations for targeted social spending were observed in Sierra Leone, El Salvador, Costa Rica, Nicaragua, Peru, Chad, Georgia, Mauritania, Mongolia, Madagascar, Egypt, and Colombia.

<sup>102</sup> Oxfam, Adding Fuel to the Fire: how IMF demands for austerity will drive inequality worldwide, 2021.

<sup>103</sup> Oxfam, IMF Social Spending Floors: A fig leaf for austerity?, 2023.

### Climate Justice in Pakistan—Debt Cancellation is a Right, Not a Favor

Climate-vulnerable countries like Pakistan have called for debt relief amidst the ever-worsening impacts of the climate crisis, but have only been saddled with even more debt by institutions like the IMF. In 2022, Pakistan was devastated by floods that affected 33 million people and amounted to losses estimated at US\$40 billion. Pakistan ranks in the bottom three countries on the Global Gender Gap Index, with severe consequences when climate disasters strike: not only do women suffer more casualties from climate disasters, but their forced migration post-disaster constitutes a significant disrupter for girls and women, further limiting their mobility, access to education, and economic autonomy. 104

Before the floods, Pakistan decreased climate spending by at least 25% between FY2021-2022 as a result of actions to secure IMF loans—and at the height of the floods, IMF programs dampened consumer purchasing power and reduced public spending at a time when people needed it most. <sup>105</sup> Exacerbating the worst effects of the climate crisis and undermining recovery for the most marginalized, the IMF bailouts were worth only a fraction of the total damages to Pakistan, with a significant portion of the money directed towards debt repayment. <sup>106</sup> Amidst this crisis, Pakistani activists and intellectuals have called for climate justice through debt reparations, particularly given that Pakistan's underdevelopment is rooted in a history of exploitation as a British colony, the subsequent stranglehold of structural adjustment, and the debt taken on by unaccountable rulers. <sup>107</sup>

#### **NEW FORAYS INTO GENDER AND CLIMATE**

The World Bank's new 2023-2030 Gender Strategy attempts to provide a new focus on care and social protection in the Bank's approach to poverty reduction and inclusive growth. <sup>108</sup> It has drawn much criticism, <sup>109</sup> primarily because the Strategy fails to consider the gendered impact of the World Bank's own role in development policy financing, including its recommendations for fiscal consolidation and regressive tax-focused loans. It also tends to reduce women to "untapped sources of income." <sup>110</sup>

Similarly, the IMF Gender Strategy released in 2022 fails to address the harmful impacts of IMF macroeconomic policy and the root causes of gender inequality, opting instead for a business-friendly approach to women's "empowerment." In an open letter to the IMF sent in 2022, a group of 178 feminist organizations and 124 individuals rejected the IMF Gender Strategy and called out the IMF's harmful

- 104 Advancing Learning and Innovation on Gender Norms (ALIGN), What do we mean by 'there's no climate justice without gender justice'?, 2022.
- 105 Alliance for Climate Justice and Clean Energy, Alternative Law Collective, & Recourse, How are the IMF and the World Bank shaping climate policy? Lessons from Pakistan, 2023.
- 106 Peoples Dispatch, 'The ax always falls on the most vulnerable': Pakistan demands debt cancellation and climate justice, 2022.
- 107 Equal Times, After calamitous floods, Pakistan makes a compelling case for climate reparations, 2022.
- 108 World Bank, World Bank Gender Strategy 2024-2030, 2023.
- 109 Bretton Woods Project, World Bank's new gender strategy: Concerns about approach to social protection and gender-blind macroeconomic reforms remain, 2022; Bretton Woods Project, Spring Meetings 2023 Wrap Up: Bretton Woods Institutions fail to deliver a transformative evolution, 2023.
- 110 Bretton Woods Project, Spring Meetings 2023 Wrap Up: Bretton Woods Institutions fail to deliver a transformative 'evolution', 2023

history of fiscal consolidation and structural adjustment, elaborating on how this history has been antithetical to achieving gender equality.<sup>111</sup>

The Evolution Roadmap is the World Bank's most recent iteration of their long-term vision and strategy—although instead of addressing much-needed governance reforms, it appears to only reaffirm business-as-usual. The Roadmap has drawn much criticism for its emphasis on return-seeking capital and reliance on South-to-North extractive processes, while omitting any recognition of the democratic deficit in global economic governance. It also reaffirms the Bank's Cascade approach, which is premised on incentivizing and mobilizing private sector and commercial finance into development.<sup>112</sup>

As part of its new sensitivity to climate change, the IMF established the Resilience and Sustainability Trust (RST) in 2022, a new source of loans funded by unused SDRs targeted towards SIDS and climate vulnerable countries. **As of April 2023, the RST held about US\$40 billion in SDRs—still a mere fraction of the SDRs held by high-income countries.** <sup>113</sup> As a loan-based trust, the RST will add to the debt burdens of countries borrowing from it. In addition, countries' access to RST loans is contingent upon having another "traditional" IMF loan program, with the typical set of attached conditionalities and austerity impacts. Without adequate debt cancellation, there is a high likelihood that loans from the RST will only be used to service existing debts. <sup>114</sup>

More broadly, the BWIs' increasing push to position themselves as key actors in climate finance further undermines the need for a democratic just transition. The World Bank has invested US\$15 billion to support fossil fuel projects and policies since the Paris Agreement. In 2022 alone, it is estimated that US\$3.7 billion in trade finance from the World Bank went to oil and gas. A shift in decision-making power for climate finance from the more democratic space of the UNFCCC to the undemocratic IMF and World Bank would be a regressive move, increasing the prospects of loan-based finance and lack of alignment with the Paris Agreement.

<sup>111</sup> Civil society joint statement, Feminists Reject International Monetary Fund's Strategy Toward Mainstreaming Gender #NotInOurName, 2022.

<sup>112</sup> Civil society joint statement, Civil Society calls for rethink of World Bank's Evolution Roadmap as part of wider reforms to highly unequal global financial architecture, 2023.

<sup>113</sup> Reuters, IMF's Georgieva says 44 countries interested in new resilience trust loans, 2023.

<sup>114</sup> Debt Justice and CAN International, The debt and climate crises: Why climate justice must include debt justice, 2022.

<sup>115</sup> ActionAid, The Vicious Cycle: Connections between the debt crisis and climate crisis, 2023.

<sup>116</sup> Urgewald, Is the World Bank giving billions of trade finance to fossil fuels?, 2023.

<sup>117</sup> ActionAid, The Vicious Cycle: Connections between the debt crisis and climate crisis, 2023.

### **GLOBAL ADVOCACY SPOTLIGHT**

### **Towards a Fourth UN Conference on Financing for Development**

The UN Financing for Development (FfD) process remains the most legitimate and democratic forum for global economic governance. It follows the UN General Assembly dictum of one country, one vote, with civil society participating as observers. Twenty years after the FfD process began, the world faces climate and cost-of-living crises, new waves of austerity, and increasing inequalities—further highlighting the critical role the process should take in global economic governance. The recent decision to consider convening a fourth FfD Summit in 2025 at heads of state level offers a powerful opportunity to recenter global economic governance at the UN, rather than in undemocratic spaces such as the BWIs.

Ideally, the Fourth FfD Conference should mobilize governments to finally operationalize longstanding calls for new UN bodies on issues like tax and debt. Civil society must be active in pushing for a fourth FfD and outcomes that would guarantee more decision-making power for global South governments and enable pathways towards economic and climate justice.

Overall, while there is much discussion on the outsized role played by the BWIs in global economic governance, there is little traction towards transforming this structure. There will be no meaningful reform of the role of BWIs in global economic governance if the IMF does not dramatically increase quota shares for the Global South. Without fundamental changes in global economic governance, the BWIs will only continue down the track of harmful conditionalities and predatory loans, whilst promoting a façade of intent to reform through their gender strategies and practices like the IMF's social spending floors. The IMF and World Bank cannot serve as agents towards gender, climate, or economic justice so long as they fail to interrogate where their own interventions are causing harm. Instead of attempting to expand their mandates into the gender and climate arenas, the BWIs must first recognize how their policy advice and loan conditionalities undermine the role of the

state and the multilateral system in protecting both public services and public goods. 118

### V. TRADE

Global patterns in trade and investment have historically benefited from the exploitation of women's paid and unpaid labor while remaining blind towards the gender differentiated impacts of trade policies. Trade governance continues to take a siloed and neoliberal approach towards women's human rights, within a system that has historically prioritized the interests, profits, and rights of large corporations and wealthy countries.

#### WITHIN AND BEYOND THE WTO: TRANSFORMING GLOBAL TRADE RULES

In recent years, links between gender and trade have been increasingly mainstreamed through both rhetoric and the inclusion of gender policies and chapters in multilateral, regional, and free trade agreements. In 2017, the World Trade Organization (WTO) initiated a Joint Declaration on Trade and Women's Economic Empowerment, which failed to recognize the WTO's own role in deepening inequalities, such as through its continued policies around liberalization, privatization and deregulations. In State 119 Instead, it was used to introduce new issues on the WTO's agenda, centering on how women can be integrated into global value chains for economic "empowerment." 120

The governance of trade more broadly mirrors the WTO's failure to recognize how trade liberalization has often facilitated harm in the Global South. **The multilateral trade rules of the WTO are being increasingly crowded by the influx of trade deals signed and negotiated outside of the WTO.** These include the recently concluded EU-Mercosur Free Trade Agreement and African Continental Free Trade Area (AfCFTA), the now in force Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), and the newly launched Indo-Pacific Economic Framework for Prosperity (IPEF). 121 Most of these agreements go beyond the WTO's trade rules and will likely add to more harm to the existing ones by significantly curbing the space for developing countries to enact policy changes in the areas governed by these agreements.

The AfCFTA illustrates the harms of new generation trade deals. The AfCFTA came into force in January 2021, stipulating that its members (which include most countries in the African continent) agree to eliminate tariffs on most goods and services within 5 to 13 years to promote African economic integration. This rapid and aggressive liberalization will drive significant losses in public revenue that could prompt further curtailment of the provision of public services and may drive regressive tax hikes on essential consumption goods. 122

One of the most significant characteristics of these new trade agreements is that they go beyond "old" trade issues like tariffs, goods, services, investment, and Intellectual Property Rights (IPRs), including new issues and areas that are only remotely related to trade. The new issues range from the digital economy, government procurement, subsidies toward small fisherfolk, and food security related initiatives.<sup>123</sup>

- 119 Asia Pacific Forum on Women Law, and Development, Statement: Women's Rights Groups Call on Governments to Reject WTO Declaration on Women's Economic Empowerment, 2017.
- 120 ActionAid, From Rhetoric to Rights: Towards Gender-Just Trade, 2018.
- 121 FEMNET, The African Continental Free Trade Area (AfCFTA) and Women: A Pan African Feminist Analysis, 2021; House of Commons Library, The Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), 2023.
- 122 FEMNET, The African Continental Free Trade Area (AfCFTA) and Women: A Pan African Feminist Analysis, 2021.
- 123 Third World Network, How 'Digital Trade' Rules Would Impede Taxation of the Digitalised Economy in the Global South, 2020; Gender & Trade Coalition, Open Letter from the Gender and Trade Coalition to the Director-General and Honorable Delegates of the World Trade Organisation (WTO) ahead of MC12, 2022.

The rules governing these new issues in turn constrain developing countries' abilities to enact policies for development, the regulation of MNCs, and the management of crises. This is particularly the case when trade commitments pressure developing countries to eliminate subsidies and tariffs which are instrumental to their development—even though developed countries have historically and presently been allowed to protect their economies through their control over technology and standard and non-tariff barriers. 124

Challenges to the current IPR regime gained momentum in response to the COVID-19 pandemic, as a key demand of Global South countries and activists, including feminist collectives. <sup>125</sup> In June 2022, the WTO finally approved a waiver of intellectual property protections for COVID-19 vaccine patents, previously established under the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS). <sup>126</sup> The original TRIPS waiver proposal was submitted to the WTO by India and South Africa in 2020, and blocked by the United States and European Union. The eventual TRIPS waiver was a watered-down version of the original proposal—a classic case of "too little, too late." Yet, prior to the pandemic, many Global South countries and feminist civil society advocates believed challenges to the IP regime would not be taken seriously, making the TRIPS waiver a necessary—but not sufficient—step towards questioning the current regime. <sup>127</sup>

### INVESTOR-STATE DISPUTE SETTLEMENTS

One of the main frontiers of corporate capture in trade and investment that remains unaddressed is the continued inclusion of investor protection mechanisms in trade and investment agreements. The primary culprit here is the investor-state dispute settlement (ISDS) mechanism, which has historically given unchecked powers to MNCs to sue governments for hundreds of millions of dollars if they suspect a policy measure could hurt their profit margins or investments. <sup>128</sup> In recent years, the injustice, secretiveness, and costs of ISDS cases has brought increased public awareness and opposition towards the mechanism. This has led the EU to attempts and exercises of rebranding ISDS and giving the corporate power grab a friendlier face. <sup>129</sup> This rebranding only addresses some of the worst procedural problems of the ISDS regime while keeping the fundamental injustice of ISDS intact. <sup>130</sup>

Though the number of known ISDS claims appears to be waning, there is a genuine prospect of the fossil fuel industry escalating litigation under ISDS to induce cross-border regulatory chills and generate payouts for stranded assets. <sup>131</sup> Even though the majority of these claims do not result in payouts for claimants, they make it costly for governments to pursue policy actions that threaten MNCs. <sup>132</sup> As more states pursue climate action and other domestic policies, they risk inviting more arbitration from fossil fuel companies.

- 124 Development Alternatives with Women for a New Era (DAWN) and Third World Network, International Trade & Investment Rules, Intellectual Property Rights and COVID-19: A perspective from the South, 2021.
- 125 Feminists for a People's Vaccine, International Trade & Investment Rules, Intellectual Property Rights and Covid-19: A Perspective From the South, 2021 and TRIPS Waiver Proposal An Ongoing Debate, 2021; Feminist COVID-19 Collective, Another World is Possible: A Feminist Monitoring & Advocacy Toolkit for Our Feminist Future, 2020.
- 126 World Trade Organization, Draft Ministerial Decision on the TRIPS Agreement, 2022.
- 127 Third World Network, A global intellectual property waiver is still needed to address the inequities of COVID-19 and future pandemic preparedness, 2022.
- 128 Feminist Action Nexus for Economic and Climate Justice, A Feminist Agenda for People and Planet: Principles and Recommendations for a Global Feminist Economic Justice Agenda, 2021.
- 129 European Commission, Multilateral Investment Court project, n.d.
- 130 Public Services International (PSI), The Multilateral Investment Court: The Wolf's Newest Outfit, n.d.
- 131 Tienhaara, Regulatory Chill in a Warming World: The Threat to Climate Policy Posed by Investor-State Dispute Settlement, 2017.
- 132 UN Conference on Trade and Development, Investment Dispute Settlement Navigator, 2022.

Fossil fuel companies have to date made extensive use of ISDS, and will likely do so increasingly as assets like foreign-owned coal plants, gas pipelines, and even exploration permits are protected by international investment agreements (IIAs). Around 20% of known ISDS cases are linked to fossil fuel sector investments, with more than two thirds of these cases being won by investors. <sup>133</sup> Of the top 10 largest investment arbitration awards to date, seven have involved fossil fuel companies (ranging from US\$1.6 to US\$40 billion)—so when these investors win, it is extremely costly for taxpayers and governments. <sup>134</sup>

#### MORE THAN HALF OF THE LARGEST ISDS AWARDS HAVE GONE TO FOSSIL FUEL COMPANIES\*

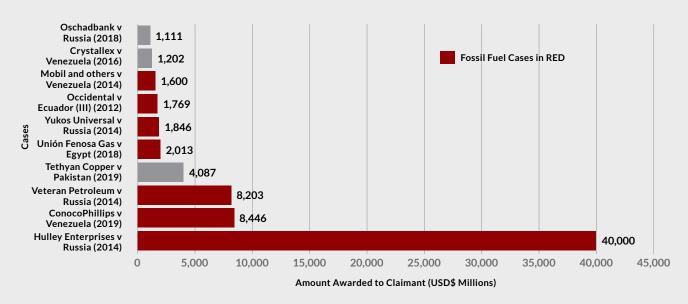


Figure 5.1: Top ten largest awards to claimants through ISDS (Global Legal Group, 2022).

### A NEW ERA OF GREEN EXTRACTIVISM

The surge in demand for clean energy and electric vehicles has led to a growing appetite for export-oriented economies in the Global South to extract and export raw minerals like lithium, cobalt, and nickel. These minerals constitute essential components of batteries and other green technologies. **The World Bank** anticipates that by 2050, the demand for key transition minerals could increase by around 500%. 135

Despite growing global awareness of the socioecological costs of extractivism, key transition minerals like lithium are increasingly positioned as environmentally benign, and countries in the Global South are encouraged to orient their exports around such minerals. <sup>136</sup> In lithium-abundant resource rich countries like Argentina, Bolivia, and Chile (dubbed the "Lithium Triangle"), lithium expansion will likely drive dispossession of local populations and increase tensions due to resource conflicts—particularly as over 80% of lithium projects are located on Indigenous territories. <sup>137</sup>

- 133 International institute for sustainable development, Investor-State Disputes in the Fossil Fuel Industry, (2021).
- 134 Global Legal Group, International Comparative Legal Guides: Investor-State Arbitration 2022, 2022.
- 135 World Bank Group, Minerals for Climate Action: The Mineral Intensity of the Clean Energy Transition, 2020.
- 136 Voskoboynik & Andreucci, Greening extractivism: Environmental discourses and resource governance in the 'Lithium Triangle', 2021.
- 137 Institute of Development Studies, Bringing Democracy to Governance of Mining for a Just Energy Transition, 2023; Voskoboynik & Andreucci,, Greening extractivism: Environmental discourses and resource governance in the 'Lithium Triangle', 2021.



### Gendered Action in Cambodia's Export-Oriented Garment Industry

Since the 1990s, Cambodia's export-oriented growth strategy has facilitated the rise of a garment industry dominated by women workers. Facing limited alternatives, women work under the notoriously exploitative conditions of the garment industry and are often hired due to perceptions of their submissiveness, willingness to work for lower wages, and limited knowledge of labor rights. 138

Even amidst a hostile climate fostered by the Cambodian government, women garment workers persistently advocate for their rights. In 2014, thousands of women garment workers marched in protest, decrying their inadequate pay and harsh work conditions. Met with police aggression, the protests resulted in the death of at least four male trade unionists and 40 injured protestors. By 2015, the government enacted laws that imposed stringent requirements on registering union leaders and their members.

Despite the challenges, this women-led action has achieved some notable triumphs. Significant victories include a rise in the minimum wage and caps on workers' room rental fees, following claims that private landlords were imposing exorbitant rental rates.<sup>139</sup>

**<sup>138</sup>** A discussion of the impact of macroeconomic policy on women's labor by feminist economist Diksha Arora will be published by the Action Nexus by February 2024.

<sup>139</sup> ActionAid, Double Jeopardy: Violence Against Women and Economic Inequality, 2017.

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Overall, the expansion of trade issues and areas (i.e., the "deeper than trade" rules) combined with the proliferation of bilateral and regional trade agreements along with existing trade rules will only contribute towards the existing and ongoing harm and inequality caused by the current trade system. New trade and food security initiatives fail to offer developing countries the domestic policy space to increase and diversify production to meet domestic needs. The rebranding of ISDS, along with the harmful trade deals that the Global South continues to be subjected to through the instrumentalization of gender, continues to shape the economies of developing countries around export-oriented growth strategies (increasingly in the name of green extractivism)—making the trade regime business-as-usual with a gender-oriented face.

### VI. CORPORATE CAPTURE

A growing trend towards multistakeholderism in global economic governance has given multinational corporations (MNCs) undue influence in policymaking, standard-setting, and the distribution of public goods. Whereas the multilateral governance system is centered around governments, multistakeholderism invites a range of stakeholders to partake in global governance—tipping the playing field in favor of MNCs. Multistakeholderism is becoming the default mode of decision-making on global issues, with corporate actors invited to participate in decision-making even in the UN—undermining its legitimacy as an institution founded on the principles of human rights.

### CORPORATE CAPTURE OF THE UN

Though UN partnerships with private actors are not new, they are increasingly promoted at the highest levels. This is clearly illustrated within the *Our Common Agenda* report published by UN Secretary General António Guterres in 2021, aimed at accelerating the 2030 Agenda and Sustainable Development Goals (SDGs) by increasing multistakeholder engagement in multilateral processes. 141 *Our Common Agenda* promotes new multistakeholder approaches under the banner of "inclusive, networked and effective multilateralism." In theory, this refers to the broadening of intergovernmental processes to include business associations, private philanthropic foundations, civil society, and academia. The agenda provides no clear definition of how this will work in practice, nor an analysis of its effectiveness and the private interests that have historically been privileged in multistakeholder spaces. 142

The international business community has eagerly embraced the notion of "inclusiveness" to bring private sector interests into the fold of international decision-making. This influence has been evident in private corporations' ability to weaken potential regulatory processes. For instance, the private sector has pushed for the milder UN Guiding Principles on Business and Human Rights to take precedent over the tougher proposed Binding Treaty on Transnational Corporations with Respect to Human Rights. 143

- **140** Transnational Institute (TNI), Multistakeholderism: a critical look, 2019.
- **141** United Nations Secretary General, Our Common Agenda Report of the Secretary General, 2021.
- 142 Foundation for Global Governance and Sustainability, Global Governance and 'Our Common Agenda': A Critical Review, 2021.
- 143 DAWN, Corporate Accountability and Women's Human Rights: an Analytical Approach to Public-Private Partnerships (PPPs), 2021.

The proposed partnership between BlackRock and UN Women was a particularly egregious demonstration of the increasing role of private finance in UN spaces. In May 2022 at the World Economic Forum in Davos, UN Women announced a partnership with BlackRock—the world's largest investment firm—to promote the growth of gender lens investing. He BlackRock is one of the world's biggest investors in the dirtiest fossil fuel companies and is the leading known holder of external private debt in the Global South, for which it is known to refuse requests for debt restructuring to generate larger payouts. The partnership was quickly canceled after pressure from feminist civil society. Yet, it is disconcerting that UN Women has not shared its motivations for engaging in such a partnership, given that secretive Memorandums of Understanding (MoUs) are a hallmark of the world of commerce where the objective is to protect competitive advantage—a mandate completely opposite to the values and purpose of the UN.

Such partnerships are also part of a recent and broader trend on the corporate capture of development through impact investing—a false solution for financing the SDGs being increasingly endorsed at the UN level. In 2021, UN Women partnered with the International Capital Market Association (ICMA) and International Finance Corporation (IFC), the World Bank's private finance arm, to publish *Bonds to Bridge the Gender Gap*: A *Practitioner's Guide to Using Sustainable Debt for Gender Equality*. <sup>146</sup> This endorsement is particularly concerning given that much of the money channeled through gender impact investing comes from public money subsidizing private investments, meaning private actors profit from fees while taking on little risk, all while drawing from public funds that should be going towards public goods and services. <sup>147</sup>

The increasing corporate presence in the UNFCCC, especially at COP27 and COP28, is also evidence of the encroachment of multistakeholderism and corporate capture in climate policy. At least 2456 fossil fuel lobbyists attended the COP28 climate conference in the United Arab Emirates (UAE)—a nearly fourfold increase in attendance from COP27, and vastly outnumbering the delegation of every country except Brazil and the UAE. The record-breaking participation of the fossil fuel industry may be unsurprising given that the COP28 presidency is itself headed by the CEO of the UAE's largest oil producer. Although the UN has at least newly stipulated that fossil fuel lobbyists must identify themselves as such at COP28 (following backlash from their increasing participation at COP27), such a measure does little to curb the agenda-setting power of fossil fuel interests in allegedly democratic spaces. 149

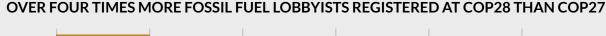




Figure 6.1: Comparison of fossil fuel lobbyists registered for COP26, COP27, and COP 28 (Kick Big Polluters Out).

- **144** Ibid.
- 145 Association for Women's Rights in Development (AWID), Feminists Demand End of UN Women's Partnership With Blackrock, Inc., 2022.
- 146 ICMA, IFC, & UN Women, Bonds to Bridge the Gender Gap: A Practitioner's Guide to Using Sustainable Debt for Gender Equality, 2021.
- 147 AWID, Gender Impact Investing & the Rise of False Solutions: An analysis for feminist movements, 2023.
- 148 Kick Big Polluters Out, "Release: Record number of fossil fuel lobbyists at COP28, 2023."
- 149 The Guardian, So what if fossil fuel lobbyists have to declare themselves at Cop28? That won't curb their power, 2023.

Corporate capture also influenced the production and distribution of vaccines during the COVID-19 pandemic. A key example is COVAX, a multistakeholder initiative aimed at ensuring equitable global access to vaccines, led by the World Health Organization (WHO), GAVI the Vaccine Alliance, and the Coalition for Epidemic Preparedness Innovations. Focusing entirely on vaccine distribution, COVAX obscured the necessity for solutions tackling the root of the problem, including waiving intellectual property rights and wider technology transfers to manufacturers in the Global South. COVAX also invited criticisms over their lack of transparency in contracts with pharmaceutical companies. 150

## PUBLIC-PRIVATE PARTNERSHIPS: THE CORPORATE CAPTURE OF PUBLIC SERVICES

The broader trend of corporate capture of global governance goes hand-in-hand with the widespread encouragement of private-public partnerships (PPPs) as vehicles for development. Both multistakehold-erism and PPPs circumscribe the role of the state—limiting accountability to citizens and inviting corporate exploitation. Women often bear the brunt of this state neglect, because they are more likely to be in low-wage and precarious jobs, lack social protections, and face greater barriers to economic opportunities.<sup>151</sup>

In the development sphere, PPPs are increasingly viewed by government and multilateral actors as a legitimate means for involving the private sector in financing infrastructure and public services. They involve long-term contracts in which private corporations are allowed to build and run major infrastructure projects conventionally provided by the state. Since the adoption of the SDGs in 2015, PPPs have been promoted by influential actors like the World Bank, UN agencies, and regional and multilateral development banks to fill the so-called development "financing gap" in the Global South. While it is difficult to find reliable data on the total volume of PPPs, overall figures seem to indicate that investments in PPPs in the Global South have been volatile, peaking in 2012 and declining dramatically with the pandemic but experiencing recovery from 2021 onwards. 152

Evidence clearly demonstrates that PPPs exacerbate gender and broader social inequality. They outsource and privatize public services that are disproportionately used by or critical to women, including health, education, transport, energy, water, and sanitation, therefore curbing women's access to social services by making them more expensive, often through the implementation of user fees. Unlike governments, private providers are accountable to shareholders and not citizens, making them less transparent and less likely to provide decent work for women. Despite offering more expensive, less transparent, and less gender-responsive services, PPPs allow private actors to make significant returns with very little risk, given that they tend to be backed by sovereign guarantees from states. 154

- 150 Transnational Institute, The Three COVID Crises and Multistakeholderism: Impacts on the Global South, 2022.
- 151 Eurodad, GADN, and FEMNET, Can public-private partnerships deliver gender equality?, 2019.
- 152 Eurodad, History RePPPeated II: Why Public-Private Partnerships are not the Solution, 2022.
- **153** Eurodad, GADN, and FEMNET, Can public-private partnerships deliver gender equality?, 2019.
- 154 DAWN, Corporate Accountability and Women's Human Rights: an Analytical Approach to Public-Private Partnerships (PPPs), 2021.



### **Gendered Impacts of and Resistance to PPPs in Mexico**

The Interoceanic Corridor of the Isthmus of Tehuantepec (ICIT) plan in Mexico, operationalized through several PPPs, has been paraded by the government as a praiseworthy new "development model"—whilst being criticized by communities for its severely negative social and environmental impacts. The plan involves connecting the Gulf of Mexico to the Pacific Ocean by constructing four highways and a modernized railway line, with free economic zones assembled along the corridor to incentivize private investment.

Communities have denounced the ICIT plan for destroying the ways of life of Afro-descendant and Indigenous communities in the Isthmus region, and for giving private actors significant power over supposedly public natural resources. Women in particular have been historically endangered by industrialized zones that tend to draw a significant presence of organized crime—and fear the ICIT's industrialization plans will invite the same gendered violence and insecure work into their corridor. In this context, women have been at the frontlines of protesting against the ICIT to fight for sovereignty over their territory and control over their livelihoods. Indigenous women are leading calls for an alternative development model, one that enshrines the principles of collective wellbeing, right to public goods, and connection with nature. 155

Overall, it appears that the primacy of corporate capture in global economic governance and development has significant potential to accelerate over the coming decades if unchallenged—making it even more important for civil society to be at the frontlines of advocating against this. The institutionalization of a multistakeholder agenda is eroding multilateral spaces for intergovernmental collaboration and outsourcing development and public service provision to private actors. The entrenchment of a multistakeholder model at the level of the UN, as exemplified by Our Common Agenda, is stark proof of that.

### VII. CLIMATE FINANCE

Women and gender-diverse people are at the frontlines of the climate crisis, making climate finance, as well as climate-related development finance, critical to achieving feminist economic and climate justice. At the same time, women are often responsible for caretaking jobs that will become more difficult with the progression of the climate crisis. These difficulties are in turn exacerbated by unequal access to resources and decision-making. 156

### **TOWARDS GENDER-RESPONSIVE CLIMATE FINANCE?**

Gender mainstreaming into multilateral climate funds has varied in strength and operationalization. The four primary multilateral climate funds—the Adaptation Fund, Global Environment Facility, Green Climate Fund, and Climate Investment Funds—have each developed and updated gender or gender equality policies to promote the consideration of gender in their operations and supported projects. 157

Among all development finance projects reported by developed countries to the OECD and tagged as climate-related, reporting on gender at the highest level is inconsistent and incomplete. **Only 2.9%** of climate-related development finance projects in 2020 identified gender equality as a principal objective. Nearly one in two (45.7%) did not mark whether or not gender was considered, with 80% of multilateral development bank projects and 96% of projects through other multilateral institutions, excluding the climate funds, failing to use the gender marker.<sup>158</sup>

### MINIMAL PROGRESS TOWARDS US\$100 BILLION

Climate finance from developed to developing countries is increasing year-on-year, but not by enough. Developed countries have consistently failed to meet the 2020 goal of providing US\$100 billion a year in climate finance to developing countries. **The latest OECD figures show that climate finance for developing countries grew by 4% from 2019 to 2020 for a total of US\$83.3 billion—falling short of the US\$100 billion per year commitment.** Parties have extended the US\$100 billion annual goal to 2025, when the new goal will be established, although the OECD predicts that the first year the goal will be met is 2023. 159

Even if the US\$100 billion promise were met, it represents only a fraction of what developing countries need in climate finance. In a 2021 assessment of the financial needs expressed by 153 developing countries in their national climate plans, the total amount required to finance climate agendas is over US\$5.8 trillion leading up to 2030. The assessment demonstrates the necessity to re-evaluate the numerical target in line with emerging needs rather than politics—in other words, to be dramatically scaled up. The quantity and quality parameters of the 2025-onward goal (the new collective quantified goal, or NCQG) are currently being set by UN climate negotiations through a dialogue process that feminist civil society is actively following.

- 156 Feminist Action Nexus for Economic and Climate Justice, A Brief on a Feminist Decolonial Global Green New Deal, 2021.
- **157** ODI & Heinrich Böll Stiftung (HBS), **Gender and Climate Finance**, 2022.
- 158 Oxfam, Climate Finance Shadow Report 2023: Assessing The Delivery Of The US\$100 Billion Commitment, 2023.
- 159 OECD, Climate Finance Provided and Mobilised by Developed Countries in 2016-2020 Insights from disaggregated analysis, 2022.
- **160** This is the total amount required from the assessment year of 2021 up to 2030, not the yearly amount.
- 161 Oxfam, Climate Finance Shadow Report 2023: Assessing The Delivery Of The U\$\$100 Billion Commitment, 2023.
- 162 Eurodad, Efficient, Equitable and Effective High-Quality Climate Finance: Recommendations for the post-2025 global climate finance goal, 2022.

Climate financing is also often not "new and additional" to existing commitments by rich countries to provide ODA, resulting in double counting by developed countries in their global financing commitments. It is estimated that up to one-third of climate-related development finance is counted as part of countries' existing ODA commitments—despite a key agreement that climate financing should not come at the cost of achieving the SDGs.<sup>163</sup>

#### DISAGGREGATING CLIMATE FINANCE

Just as important as the quantity of climate finance is its composition. Much climate finance that has historically been provided to developing countries is loan-based, which is concerning given the obligation to provide climate finance and the context of an escalating debt crisis in the Global South. Loans comprised a staggering 70% of the public climate finance provided to developing countries in 2020, most of which were non-concessional (provided at market rates). 164 The costs of paying back loans risks creating unsustainable debt burdens for countries receiving climate finance, diminishing their fiscal space and purchasing power. This, in turn, limits the abilities of developing countries to build climate resilience and invest in sustainable development. 165

#### PUBLIC CLIMATE FINANCE HAS GROWN YEAR-ON-YEAR BUT IS LARGELY DISBURSED AS LOANS

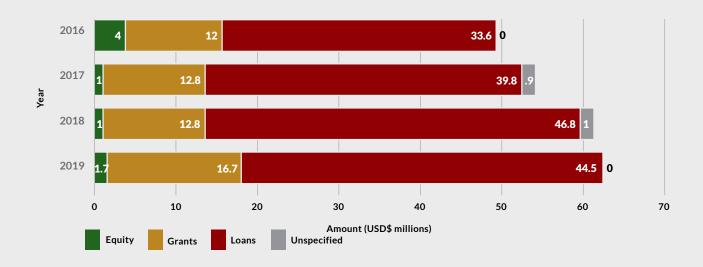


Figure 7.1: Public climate finance per instrument, excluding export credits, from 2016 to 2019 (Eurodad, 2021). 166

Though grant-based finance constitutes a larger portion of climate finance for SIDS and LDCs, over half of climate finance to LDCs and over one third of finance to SIDS from 2016 to 2020 were provided as loans. The net value of climate finance for developing countries may amount to less than 50% of what developed countries have reported to the OECD, once accounting for grant equivalent values.

- 163 Oxfam, Climate Finance Shadow Report 2023: Assessing The Delivery Of The US\$100 Billion Commitment, 2023.
- 164 OECD, Climate Finance Provided and Mobilised by Developed Countries in 2016-2020: Insights from disaggregated analysis, 2022.
- 165 Eurodad, Efficient, Equitable and Effective High-Quality Climate Finance: Recommendations for the post-2025 global climate finance goal, 2022.
- 166 Eurodad, New figures on climate finance: The good, the bad, the disturbing and what's missing, 2021.

LDCs and SIDS are uniquely vulnerable to the impacts of climate change. They tend to lack adaptive capacity, have higher poverty levels, and are more geographically at-risk. 167 Yet from 2016 to 2020, SIDS received only 2% of total climate finance, while LDCs received just 17%. The majority of climate finance mobilized for developing countries went to middle-income countries, allegedly due to low-income countries lacking the capacity to develop climate finance projects and access or manage international funding. 168

Under the Paris Agreement, developing countries should receive a "balance between adaptation and mitigation finance"—but climate finance has disproportionately flowed towards mitigation. **Over half (58%)** of public climate finance for developing countries went towards mitigation, especially in high-emitting countries and towards the energy and transport sectors. This is in part due to mitigation's association with activities that will generate explicit financial returns, making it a more attractive arena for investment. <sup>169</sup>

Adaptation finance is increasing, but a large gap persists. Compared to the total of US\$48.6 billion (58% of public climate finance) allocated to mitigation in 2020, only 28.6% of public climate finance in the same period was for adaptation. However, between 2016 to 2020, adaptation grew more than mitigation or cross-cutting climate finance in both absolute and relative terms. Adaptation finance grew from US\$10.1 billion (17%) in 2016 to US\$28.6 billion (34%) in 2020.<sup>170</sup>

<sup>167</sup> Oxfam, Climate Finance Shadow Report 2023: Assessing The Delivery Of The US\$100 Billion Commitment, 2023.

<sup>168</sup> OECD, Climate Finance Provided and Mobilised by Developed Countries in 2016-2020: Insights from disaggregated analysis, 2022.

<sup>169</sup> Oxfam, Climate Finance Shadow Report 2023: Assessing The Delivery Of The US\$100 Billion Commitment, 2023.

<sup>170</sup> OECD, Climate Finance Provided and Mobilised by Developed Countries in 2016-2020: Insights from disaggregated analysis, 2022.

#### **GLOBAL ADVOCACY SPOTLIGHT**

### **Loss and Damage Funding**

Until recently, the dominant discourse on climate finance for adaptation and mitigation has deliberately ignored the need to address loss and damage—the adverse impacts of climate change that countries cannot adapt to. It is estimated that in Sub-Saharan Africa alone, countries will have to take on almost US\$1 trillion in debt—a 50% increase on current debt levels as a proportion of GDP—in the absence of adequate financing for loss and damage.<sup>171</sup>

At COP26 in 2021, Global South Parties demanded the establishment of a Loss and Damage Finance Facility. Wealthy countries, led by the US, strongly opposed the recommendations, <sup>172</sup> but the facility was finally agreed at COP27 in 2022. <sup>173</sup> On the first day of COP28, the loss and damage fund was finally agreed, but still falls short of the needs of climate-vulnerable countries. With developing countries facing an estimated \$400 billion in irreversible losses per year due to climate change, the \$700 million pledged for the fund by developed countries covers less than 0.2% of what is needed. Some countries, including the UK, have pledged amounts that seem to be neither new nor additional to existing climate finance commitments. <sup>174</sup> The fund will also be hosted under the World Bank for four years—a proposal resisted by Global South countries, though guardrails have allegedly been developed to ensure the fund's independence from World Bank interests. <sup>175</sup>



Overall, while annual estimates of climate finance may be closer to \$100 billion per year than several years ago, developed countries have failed to deliver on this commitment. This is despite developed countries relying on generous accounting standards and a disproportionate disbursement of loans over grants. To truly address the scale of the climate crisis, it is necessary to go far beyond the goal of US\$100 billion per year, ensure locally-led adaptation and funding streams, and to expand the focus from adaptation and mitigation to also encompass loss and damage.

<sup>171</sup> CAN International & Debt Justice, The debt and climate crises: Why climate justice must include debt justice, 2022.

<sup>172</sup> Third World Network, Loss and Damage Fight at COP26, 2021.

<sup>173</sup> UNFCCC, Establishing a dedicated fund for loss and damage: Key takeaways from COP27, 2022.

<sup>174</sup> The Guardian, \$700m pledged to loss and damage fund at Cop28 covers less than 0.2% needed, 2023.

<sup>175</sup> Reuters, World Bank poised to host climate loss and damage fund, despite concerns, 2023.

### CONCLUSION

There is a vast expanse between the current state of our world and the feminist vision for economic and climate justice outlined in the Action Nexus conceptual framework. The world's top income-earners continue to be responsible for much of the historical and predicted global emissions—far beyond what is required to meet the Paris Agreement goal of 1.5°C—while fossil fuel billionaires reach new heights in their income and wealth. Similarly, fossil fuel companies are projected to increase litigation against countries whose environmental regulations are impacting their bottom line, be it to facilitate regulatory chills or to generate payouts for their stranded assets. Corporations are also increasingly invited to participate in international decision-making on global problems, infringing on the democratic decision-making space of the UN. Outside of the UN, the IMF and World Bank continue to hold a powerful role on finance and development issues, which alongside corporate capture of global economic governance entrenches the democratic deficits in international decision-making on economic issues.

Meanwhile, countries in the Global South are not receiving the development and climate finance that they need to address the causes and consequences of the polycrisis. Instead of receiving adequate grant-based climate finance, Global South countries are beset by an ever-mounting debt crisis that is only exacerbated when climate finance is disproportionately disbursed through loans. In fact, many countries are spending more on repaying debt than they receive in climate finance. Countries have limited fiscal space to invest in the social spending necessary to meet the SDGs and achieve gender equality because they are locked into a vicious cycle of debt servicing. This will in turn force them to take out greater loans, often from institutions like the IMF, which attach conditionalities to deepen austerity measures. The revenue they could have gained through progressive income and corporate taxes is lost to cross-border tax abuse by MNCs and wealthy individuals. Instead, Global South countries resort to regressive consumption taxes that unduly burden low-income earners—who are disproportionately women.

Feminists recognize that these trends increase the urgency for collective action to drive bold, structural economic transformations—and are driving and joining new conversations on reparations, degrowth, and debt cancellation. Protests against the polycrisis are reverberating across the Global South. Civil society activists and Global South countries have led the charge in calling for a UN Framework Convention on Tax, a UN-based debt resolution mechanism, and loss and damage financing for climate-vulnerable countries. In some cases, as seen by the UN Secretary General's proposals on reforming international tax governance and the establishment of a loss and damage financing mechanism at COP27, these calls are finally being heeded. These wins are necessary, but not sufficient. Feminists continue to advance a vision for economic and climate justice that may one day close the gap between where we are and where we need to be.